

Swaasthya

For A Holistic Health Experience

Swaasthya - aerial view



artist's 3D Visualisation

Swaasthya - perspective



artist's 3D Visualisation

Founder

"The most gratifying gift, is the Gift of Health'.

Help serve the rural populace through a state-of-the-art hospital being constructed at Somanahalli, Kanakapura Road, Bengaluru, Karnataka, India.

Invite you to contribute to this mission, to serve the needy and to save precious lives.

Shri. Sri M



Management

Shri. Sri M

Founder Chairman

Shri. N Achyuta Rao *Trustee*

Shri. Dr. N K Venkataramana Managing Director

Shri. Dr. Prabhakar ceo

Board of Advisors

Shri. M N Venkatachalaiah

Advisory board chairman
Former Chief Justice of India

Shri. Dr. Chandrakanth Pandav Former Professor of AIIMS, New Delhi

Shri. Dr. P R Krishnaswamy Former Head of Laboratory Medicine

Shri. Dr. John Mukhopadhyaya Orthopaedic surgeon

Shri. Dr. Jayakumar Cardiothorasic surgeon

Shri. Bhushan

Treasurer - Satsangh Foundation

Smt. Jayashree Treasurer - Sakshi Foundation

Shri. Mahinder Secretary-Satsangh Foundation

What?

'Swaashtya' - in sanksrit means 'Health'. Health is a result of many internal and external factors, some of which are controllable and some are not.

Most of the diseases are psycho-somatic, which have to be treated in a holistic manner to derive effective results.

Sri M's mission is to render holistic healthcare for optimal results, with utmost compassion.

Why?

- Sri M's mission is to render Quality Affordable
 Holistic Healthcare for semi-urban / rural populace
- Saving lives during medical / accident emergencies on the highway and rural areas
- 30 beds shall be designated to render free healthcare services to the economically weaker sections of society

Positioning

- Swaasthya is envisaged to be a 150-bed secondary care affordable holistic healthcare centre
- Swaasthya is the divine Sankalpa of our beloved spiritual master Sri M, aimed at rendering quality healthcare services in suburban Bengaluru
- Our aim is to position Swaasthya as a Centre for Holistic Health and not as a Hospital

Where?

- Swaasthya is envisaged to be developed in Somanahalli, on Kanakapura road, which is about 30 kms south of Bengaluru, Karnataka, India.
- Being situated along the national highway, Swaasthya is accessible to both the highway commuters during emergencies and also the suburban populace.
- Many villages spread across the stretch connecting Bengaluru and Kanakapura can easily access Swaasthya's affordable quality healthcare services.

For Whom?

- Swaasthya is for everyone.
- Sri M's mission is provide access to quality healthcare to the needy in semi-urban and rural areas.
- Swaasthya has also planned outreach camps in rural areas to help people get treated without having to visit the centre for simple health issues.

Operating Model

- Swaasthya will operate as a not-for-profit hospital, with a cross-subsidy self-sustainable model
- Swaasthya also has an inbuilt philanthropic objective to render 30 beds / services to the needy on a pro bono basis
- 120 beds / services will be rendered through the regular commercial model for sustainability

Specialties

- Gen Medicine
- Gen Surgery
- Obstetrics and Gynaecology
- Paediatrics
- ENT
- Ophthalmology
- Dermatology
- Dentistry
- Ayurveda
- Yoga / Physiotherapy / Meditation

NOTE: to add more specialities in the future

Infrastructure

- Swaasthya will be established on a land parcel of 2 acres with the healthcare centre on one-acre of land and another acre for support services
- Support services, Nurses Hostel, quarters with 5-7 Residences, resident doctors quarters
- Common Facilities to be shared with SD Kendra-Auditorium, Meditation Hall, Canteen

Facilities

- Ambulance
- Emergency / Triage
- Blood bank
- Pharmacy
- Wards Special, semispecial, general
- ICUs, CCUs
- OTs

- OPDs
- Laboratory
- CT / MRI
- Digital Xray
- Ultrasound
- Canteen
- Parking

Services

- 24/7 Emergency services
- Diagnostics
- Minimally invasive Surgeries
- Invasive surgeries
- Out-patient services
- In-patient Services
- Master Health-checks
- Physiotherapy
- Ambulance

- Physiotherapy
- Ambulance
- Laundry
- F & B
- Security
- Yoga
- Meditation
- Diet and Nutrition
- Waste management

Resources

- Medical Professionals
 - Surgeons
 - Doctors
 - Nurses
 - Paramedics
 - Radiologists
 - Lab Technicians
 - Therapists
 - Pharmacists
- Staff
 - F & B team
 - House keeping team
 - Drivers
 - Security

- Non-medical professionals
 - Operations team
 - HR team
 - Medical equipment service Engineers
 - Facility management team
 - Marketing & Sales team
 - Admin team
 - Accounts & Billing team
 - Insurance team
 - MedicoLegal team
 - Counsellors

Capex

PROJECT COST	INR in Crores.
Construction	25.00
Medical Equipments	10.00
Interiors	5.00
Total	40.00

Options for contributions

- Building construction Materials
- Medical Equipments
- Furniture
- Wards, OTs, ICUs, CCUs
- Maintenance
- Treatments
- Monetary

Appeal

Appeal for contributions

- any amount
- Rs. 15.00 Lakhs per ward
- Those who wish to contribute to specific services, viz., Diagnostics, Operation theatres, ICUs are welcome.

You can contribute online by <u>clicking on this link</u>

or through direct bank transfer to;

Bank Account Name: Swaasthya Hospitals

Bank: HDFC Bank

Account No.: 50200031197611 IFSC Code: HDFC0000877 SWIFT Code: HDFCINBB

Branch Address: No 7, Purnima Ground Floor, M K Puttalingaiah Road, 2nd Stage,

Padmanabha Nagar, Bengaluru - 560070, Karnataka, India

or through DD / account payee cheque in favour of Swaasthya Hospitals

For more information visit <u>www.swaasthyahospitals.com</u>



For more information contact;

Swaasthya Healthcare Trust

560/3, 9th 'A' Main, Indiranagar, Bengaluru - 560038

info@swaasthyahospitals.in +91- 9900221163

www.swaasthyahospitals.com